

Lingen Davies Charity Champions

Why do we want charity champions?

We know that most of the people who choose to support us have been touched by cancer. They tend to live locally and are passionate about us because of the wonderful service, care, and treatment they, or a family member or friend, have received from the Lingen Davies Cancer Centre.

Many people contact us because they want to give something back, either through a donation, wanting to help us raise awareness of our work, or to help raise funds by organising their own event.

We want to build a stronger relationship between the staff teams at the centre and the Lingen Davies charity office so that we can further the work of the charity, help make your jobs a little easier, and continue to invest in improving the patient experience.

As patient-facing members of staff you hear first-hand about what the Lingen Davies Cancer Centre means those who are treated there. Our supporters tell us about your valued care and support, and we want to be able to thank you and your teams more by recognising and highlighting that vital work.

We hope that by creating charity champions we will firm up the link between medical staff and the charity office so that patients know where we are, why we exist, and how the cancer centre is run and supported. By raising awareness about the charity, we can raise more money to invest in items needed to make your jobs easier, and build on the patients' experience.

Who can be a charity champion?

Anyone who works in the Lingen Davies Cancer Centre can become a much valued charity champion. We want to build relationships with those members of staff who have regular interaction with the work of the clinical team, and recognise the needs of patients and their families who are affected by cancer.

What's involved?

- Become the charity's eyes and ears over in the centre
- Feed regular information via email or in person to the charity office about the good work of the clinical staff
- Be a dedicated point of contact between the charity office, supporters, patients and health professionals
- Generate ideas of what the staff teams can do to support our fundraising efforts
- Raise awareness of patients and their families who donate to our charity so we can thank them accordingly

- Be aware of our grant making schemes, to ensure that we can support the cancer centre by upgrading, and buying those items that the NHS cannot provide
- Keep charity literature in the centre up to date by using the notice boards, talking to patients about how they can support us, or refer them to visit our office
- Attend 3-4 meetings a year with the fundraising team and other champions to discuss new ideas and talk about how we can help
- Think about patients who are keen to share their experiences or talk about their particular type of cancer. We can assist them with this through our communications networks
- Promote our social media page by liking and sharing our posts with your own personal and professional networks.

What will you get out of it?

- Working as a charity champion will help you utilise and develop your communication skills and enhance your CV
- Helping to raise the profile of the Lingen Davies Cancer Fund and increase awareness of our valuable work is a greatly rewarding experience
- By working alongside other members of the Lingen Davies team who perhaps you wouldn't normally come into contact with, you will be able to form new relationships and grow your own contacts base
- By championing the stories, donations, and fundraising efforts of cancer patients and their families you will play a vital role in ensuring the Lingen Davies Cancer Fund continues to build on the valuable work we do, and investment we can continue to make.

How much time will you need to give?

We would suggest a lot can be achieved in just one hour a week, or on an ad hoc basis if that works better for you.

To discuss this opportunity further please email or call Karen- Volunteer Coordinator on 01743 492396 or karen.roberts@lingendavies.co.uk